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# 2022 OPPORTUNITIES GUIDE

This publication is an overview of all the ways to get involved with event and publication sponsorships as a member of the Edmond Area Chamber of Commerce. Find a sponsorship below that you want to support, flip to that section and find details about sponsorship levels.

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# ANNUAL AWARDS BANQUET

The Annual Awards Banquet is held at the beginning of each year to celebrate the Edmond community and the accomplishments of its members. There are typically between 400-600 attendees representing a broad range of businesses and industries.

## **Award Sponsorships**

Each award has a “presenting sponsor” that range from \$2,500 to \$4,000. The sponsors of the awards receive one table of 8 at the event, the opportunity to present the award and their company logo featured on various event and promotional materials.

## **Silver Table Sponsors- \$1250**

Silver Table Sponsors receive premium level tables that include preferred placement, 8 attendee seats, wine on the table and company recognition as a sponsor at the event.

## **Bronze Table Sponsors- \$900**

Bronze Table Sponsors receive base level tables that include 8 attendee seats and company recognition as a sponsor at the event.

## AWARDS HONORED ANNUALLY:

- Citizen of the Year
- Small Business of the Year
- Woman of the Year
- Philanthropic Business of the Year
- Young Professional of the Year
- Ambassador of the Year
- Volunteer of the Year



**E**  
**EDMOND**  
AREA CHAMBER OF COMMERCE

FINALIST

Radvine Marketing

**First United**  
OPEN LIFE WISELY



PHILANTHROPIC  
BUSINESS OF THE YEAR  
Christian Brothers  
Automotive

**RCB**  
BANK



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2020  
VOLUNTEER OF THE YEAR

Jan Moran

Sponsored By:

**INTERIS**  
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APPROPRIATION OF AIDS SERVICES TO THE  
AREA CHAMBER OF COMMERCE  
OF THE BOARD OF DIRECTORS  
2019-2020



# GOLF TOURNAMENT

The annual Cinco de Mayo themed golf tournament is a participant favorite! The tournament always takes place on a Friday in May. Teams play 18 holes in a four person scramble. The event features golf, friendly competition, tacos and maybe a cerveza or two!

## **Silver Team Sponsors- \$1000**

Sponsorship includes a team of four players and the option to have a company representative on their sponsored hole.

## **Bronze Team Sponsors- \$800**

Sponsorship includes a team of four players and the company's logo on a sign on one of the holes.

**IT WILL SELL OUT!**

Contact the chamber ASAP for a spot in the 2022 tournament. Teams sell out every year.

# LOOKING FOR MORE VISIBILITY?

## **Golf Cart Sponsor-\$2,500**

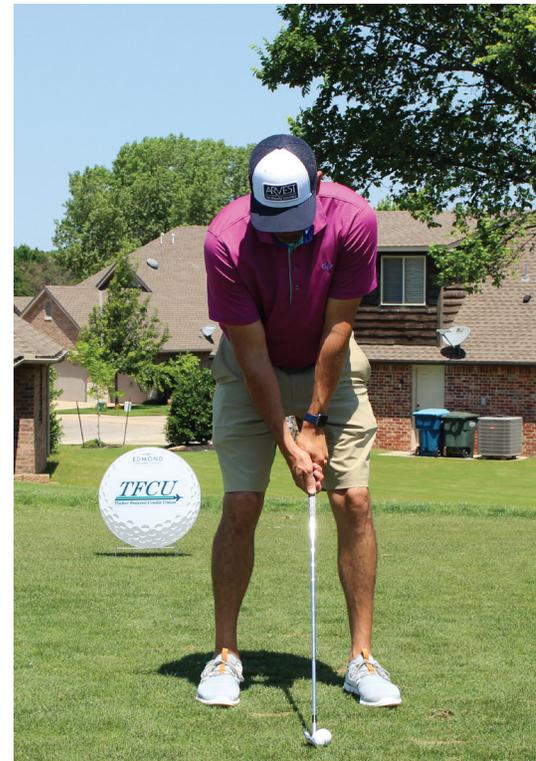
There is one Golf Cart Sponsorship available per year. The sponsor's logo will go on all of the players carts. They receive one team of four players in the tournament and are recognized on all promotional materials for the event.

## **Beverage Cart Sponsor- \$2,000**

There are two Beverage Cart Sponsorships available per year. The sponsor's logos will go on the beverage carts at the tournament and on all drink tickets that are distributed at the event to all participants. They receive one team of four players in the tournament and are recognized on all promotional materials for the event.

## **Hole Sponsor- \$250**

This is a great way to get involved at the tournament even if you're not a golfer! Your company will have a sponsored hole where you can set up a booth and distribute promotional materials to players.





# EDMOND'S DANCING WITH THE STARS

The Edmond Chamber's largest event of the year, EDWS is held on a Thursday evening in September and had more than 450 attendees in 2021. The event includes dinner, drinks, a silent auction and dancing!

## **Cocktail Hour Sponsor- \$3000**

Sponsorship includes a table of 8 with premium table placement and wine on the table. The sponsor's logo will be featured on all promotional materials including custom cocktail napkins.

## **Gold Table Sponsor- \$1500**

Sponsorship includes a table of 8 with premium table placement and wine on the table. The sponsor's logo will be featured on all promotional materials.

## **Silver Table Sponsor- \$1250**

Sponsorship includes a table of 8 with premium table placement (2nd row) and wine on the table. The sponsor's logo will be featured on all promotional materials.

## **Bronze Table Sponsor- \$900**

Sponsorship includes a table of 8. The sponsor's logo will be featured on all promotional materials.

# WHAT IS EDWS?

Each year, six “Edmond celebrities” are selected as dancers. There are three female and three male participants. The six celebrities are each paired with a professional dance teacher from Dance Markers. They create a dance to perform at the event and attempt to win over the crowd’s votes and the judges scores. It is Edmond’s most dazzling event of the year!



EDWS is a “must-attend” event: the best combination of fun and philanthropy. If you’re fortunate enough to participate as a dancer, it’s an incredibly rewarding experience. As an observer, you’ll find it to be one of the most entertaining events the chamber holds each year. Don’t miss it!

**-Sean Conrad,  
RadVine Marketing &  
2019 Celebrity Dancer**



# Edmond's Longest Table

Edmond's Longest Table is designed to promote community and togetherness in Edmond. The first-ever Longest Table was held October 2020.

The event is centered around dinner that will take place in downtown Edmond at the city's "longest table." Guests will be seated with other Edmondites that they may or may not know. There will be conversation starters to initiate discussion and to encourage guest to get to know one another.

This event is unlike any other in our community. The mission is to bring strangers together at a table with the hope of creating relationships by the time dessert is served.



## SUPPORT THIS NEW EVENT:

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### **Dessert Sponsor- \$2,000**

This premium level sponsorship includes 8 attendee tickets and the company will be featured in materials as the Dessert Sponsor as well as on the Dessert Table.

### **Beverage Sponsor- \$2,000**

This premium level sponsorship includes 8 attendee tickets and the company will be featured in materials as the Beverage Sponsor as well as on specific beverage related materials.

### **Gold Sponsor- \$750**

This sponsorship includes 6 attendee tickets and the company will be featured in promotional materials as a Gold Sponsor.



# SPORTING CLAYS TOURNAMENT

Held in the fall, the Sporting Clays Tournament is made up of teams of four that compete for best shot. It is a 50-shot tournament held at Silverleaf Shotgun Sports.

The event includes lunch, competition and an awards reception.

## Take a Shot and Reserve Your Team!

### Gold Sponsor- \$2,000

This sponsorship includes two teams of four and the company's logo and business name on all promotional materials for the event.

### Lunch Sponsor- \$750

One Lunch Sponsor is available. It includes a team of four as well as the company's logo in promotional materials specific to the lunch portion of the event.

### Team Sponsor- \$500

This sponsorship is the way to get your team in the competition and your logo out on the course!



# WOMEN MEAN BUSINESS BREAKFAST

The Women's Council hosts 10 breakfasts that occur on the fourth Thursday of each month from January to October. The breakfast speakers cover a variety of topics important to women in business. The breakfasts typically have between 50-80 women in attendance that represent many professions and industries.

The goal of the series is to encourage women to network, create relationships with women in the Edmond community and to provide educational resources to further their careers.

## Want to show off your company at a Women Mean Business Breakfast?

Each month that the breakfast is held there is a Gold Sponsor (10 per year). The Gold Sponsor has a reserved table for 8 attendees at the event, the opportunity to put promotional materials at all of the place settings and a representative from the company speaks at the beginning of the event. The sponsor logo is also featured on all promotional materials for the month including print, social and email.



# WOMEN'S SUMMIT



I always enjoy attending the Women's Summit. It is such a positive experience to be surrounded by other women focused on achieving success in business and in impacting their families and community.

**-Leslie Buford, OU Medical Edmond**



The Women's Summit is held in the fall and the purpose is to encourage the growth of women in business by addressing issues they encounter and to provide networking opportunities. More than 150 Edmond businesswomen attend this event.

## **Lunch Sponsor- \$1,500**

This sponsorship includes a reserved table for eight attendees, booth space at the event and the opportunity to speak. The sponsor will also be included on promotional materials.

## **Table Sponsor- \$800**

This sponsorship includes a reserved table for eight attendees and recognition as a sponsor at the event.

## **Booth Sponsor- \$500**

This level of sponsorship includes two tickets to the event and booth space during the conference with the opportunity to distribute materials to attendees.

# LEGISLATIVE BREAKFAST

The Chamber invites members of the Oklahoma Senate and House of Representatives to participate in a Pre-session Legislative Breakfast to discuss issues coming before the legislature that will affect Edmond and the business community. Then, following the Legislative Session the chamber has a Post-session Legislative Reception to discuss how the session went and how Edmond and the business community were affected.

## **Gold Sponsor- \$750**

This sponsorship includes six attendee reservations and the company is recognized from the podium. The company's logo is featured on all event materials as a Gold Sponsor.

## **Silver Sponsor- \$500**

This sponsorship includes four attendee reservations and the company is recognized from the podium. The company's logo is featured on all event materials as a Silver Sponsor.

## **Bronze Sponsor- \$250**

Bronze Sponsors receive two attendee tickets to the reception. The company's logo is featured on all event materials as a Bronze Sponsor.





# LEGISLATIVE RECEPTION

The Edmond Chamber hosts a Legislative Reception for elected officials to include members of the Edmond City Council, Edmond and Deer Creek School Board Members, Oklahoma County Commission, members of the Oklahoma Senate and House of Representatives and officials serving in the U.S. Congress. The reception takes place in July with more than 75 attendees.

**Gold  
Sponsor  
\$750**

Gold Sponsors receive six attendee tickets to the reception and have the opportunity to speak at the event. The sponsor's logo is featured in digital marketing materials.

**Silver  
Sponsor  
\$500**

Silver Sponsors receive four attendee tickets to the reception and are recognized as an event sponsor from the podium. The sponsor's logo is featured in digital marketing materials.

**Bronze  
Sponsor  
\$250**

Bronze Sponsors receive two attendee tickets to the reception. The sponsor's logo is featured in digital marketing materials.



# NETWORKING

The Edmond Chamber offers more than 160 networking events annually. Below is information about three of the most popular events.

## **Grow Who You Know Lunch**

There are two of these annually, in November and June. GWYK promotes members meeting other member and making meaningful business connections. They allow attendees to meet and exchange info and business cards with a large number of contacts in a short time.

### **Gold Sponsor- \$500**

There is a Gold Sponsor for each of the two lunches. The sponsor receives 4 attendee tickets as well as the opportunity to speak at the start of the event. Their logo is featured in all digital and print promotion and they can distribute promotional materials at the event.

## **Business After Hours / Morning Mingle**

The Business After Hours event takes place monthly on the 2nd Tuesday of the month in the evening. Morning Mingle occurs monthly on the 3rd Wednesday of the month in the morning. Both events are very popular among members and have a relaxed networking atmosphere and are free to attend. Both events switch locations every month.

### **Gold Host Sponsor- \$750**

There is a Gold Sponsors for each Off the Clock and Wednesday Wake Up. These are the most sought after sponsorships because it brings over 60 business people into your business. The sponsor gets to welcome everyone, distribute any promotional materials that they wish and their logo is featured on all digital and print promotional materials. \*sponsors are responsible for providing food and beverages\*

# EDUCATIONAL EVENTS

## Member Lunch

These lunches are held bi-monthly. They provide members access to educational topics and speakers that impact our community. Speakers include national legislative members, community leaders and business innovators.

### Gold Sponsor- \$750

There is a Gold Sponsors for each of the six lunches. The sponsor has a reserved table of 8 attendees as well as the opportunity to speak at the start of the event. Their logo is featured in all digital and print promotion and they can distribute promotional materials at the event.

## Small Business Lunch Series

The Small Business Lunch Series is a series of bi-monthly lunches featuring topics and speakers that are education for small businesses. Topics include marketing, finances, HR and many others.

### Gold Sponsor- \$350

There is a Gold Sponsors for each of the five lunches. Sponsor has the opportunity to welcome attendees and distribute promotional materials. Their logo is featured in all print and digital promotions for the event.

## Tech Series

The Tech Series are quarterly workshops focused on specifically on digital marketing topics. The goal is to provide an opportunity for our members to enhance their knowledge and get them plugged in with the Chamber.

### Gold Sponsor- \$350

There is a Gold Sponsors for each of the four workshops. The Sponsor has the opportunity to welcome attendees and distribute promotional materials. Their logo is featured in all print and digital promotions for the event.



# THE NEXT GENERATION OF LEADERS

## Edmond Young Professionals

The EYP group was formed to provide the young professionals of Edmond with an opportunity to develop leadership skills and give back to the community. The group is open to those 21-40 years of age who are interested in professional development, community service and networking.

**Want to get your company involved with EYP?**

## Education Sponsor- \$750

The Education Sponsor would be the headline sponsor for one of the two Annual Educational events. The sponsor welcomes the group at the start of the event, has the opportunity to distribute promotional materials and their logo is on all digital and print promotion for the event.

## Networking Sponsor- \$500

The Networking Sponsor would be the headline sponsor for the three events throughout the year. The sponsor welcomes the group at the start of the event, has the opportunity to distribute promotional materials and their logo is on all digital and print promotion for the event.

## Lunch Bunch Sponsor- \$500

The Sponsor would be the sponsor for every Lunch Bunch held each month throughout the year. The sponsor welcomes the group at the start of the event, and their logo is on all digital and print promotion for the event.

## Leadership Edmond

Leadership Edmond is a program designed to provide community leaders with a deeper understanding of the critical issues affecting Edmond. This program provides an ongoing source of diverse leaders who are prepared and committed to serve as catalysts and sustainers of positive change for the quality of life.

## LE Session Sponsor- \$500

There are eight session sponsors per year. The sponsor gets to speak to the class at the start of the session and distribute promotional materials. Session Sponsors also receive one ticket to LE Graduation.

## Youth Leadership Edmond

The Youth Leadership Edmond program was created by the Edmond Area Chamber of Commerce to motivate and equip high school juniors with leadership skills through activities and interaction with community leaders.

## YLE Session Sponsor- \$500

There are eight session sponsors per year. The sponsor gets to speak to the class at the start of the session and distribute promotional materials. Session Sponsors also receive one ticket to LE Graduation.



# ADVERTISE WITH THE CHAMBER

## The Voice

The Edmond Chamber's printed newsletter is a full color, magazine type publication that is approximately 20 pages. The Voice is printed twice a year, in April and September, and mailed to more than 1,400 Chamber members.

## Get an Ad in the Voice:

**Full  
Page  
\$750**

**Half  
Page  
\$500**

**Quarter  
Page  
\$350**

## Digital Billboard - \$750

Advertise on the chamber's digital sign located on 2nd street – daily traffic count of 28,000 cars. You will email a .jpg that we will upload to the sign. The ad will rotate with our current events (we generally have 4-5 rotating on our sign at a time). There are up to 4 ad slots per month. If there were 8 rotating ads in a day, your ad would be seen an average of 3,500 times. That is a cost of \$0.21 per impression.

## Events Publication Sponsor- \$750

The sponsor will have their logo on the event card that is mailed out to more than 1,500 businesspeople. This sponsorship also includes ad space at the top of the Monday morning email for the month of their sponsorship. There are 12 Event Sponsorships available annually.

## E-Newsletter Sponsor- \$500

The e-newsletter is broadcasted to the entire membership in an attractive html format every Wednesday of the month. The newsletter is sent to more than 2,300 e-mail addresses of local businesspeople. E-news consists of new members, upcoming events, news articles of Chamber activities and spotlights on people and business. There are 12 E-Newsletter Sponsorships available annually.

## GET IN TOUCH

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